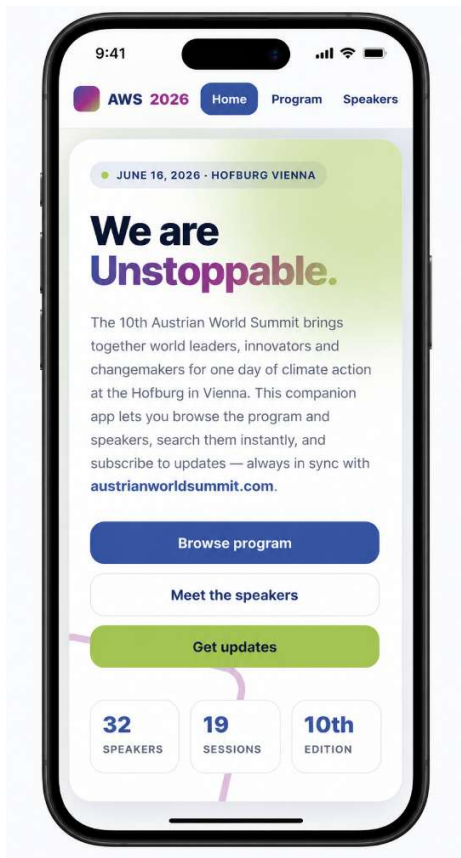




GENERAL INFORMATION & PRESS DETAILS



Program and all details regarding our guests can also be found in our digital Conference Guide: <https://app.austrianworldsummit.com/>

Press Contact

Daniel Böhm

The Schwarzenegger Climate Initiative

Phone: +43 664/8581390

Email: Daniel@schwarzeneggerclimate.com

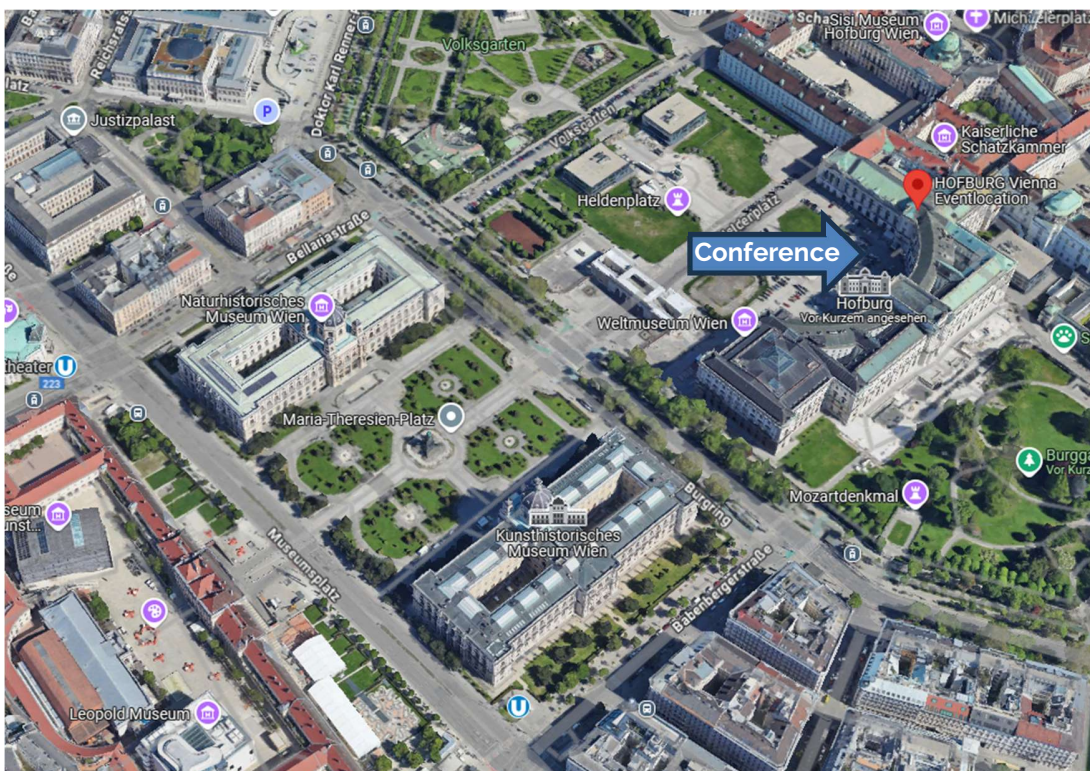
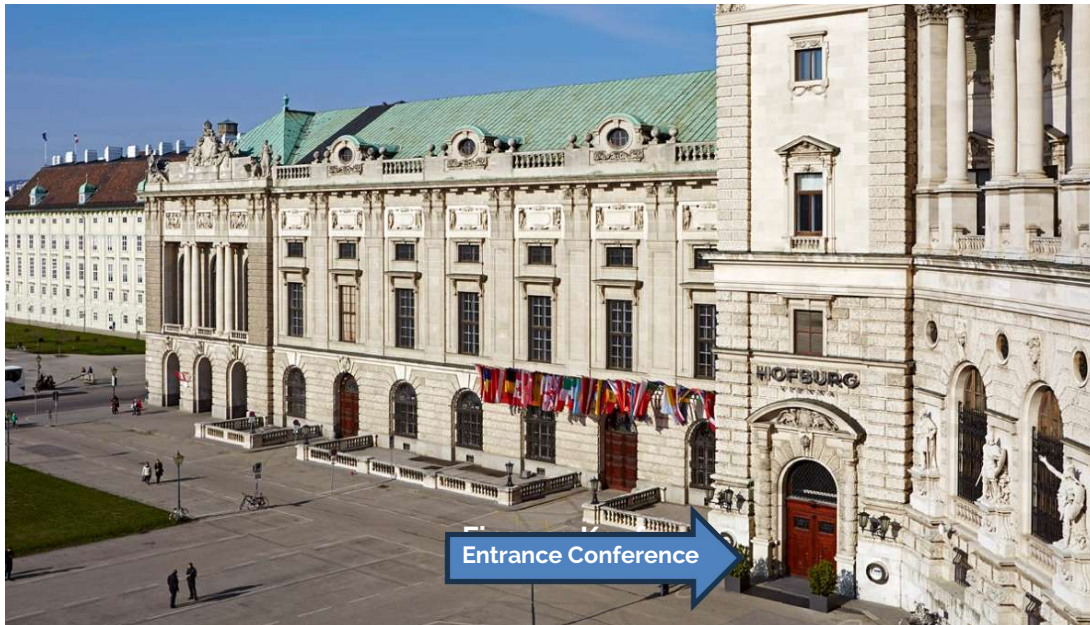
Web: www.austrianworldsummit.com | www.schwarzeneggerclimateinitiative.com

VENUE & MAPS

HOFBURG | Overview

Entrance: Heldenplatz, 1010 Vienna, Austria

- Conference Entrance
- Main Conference Hall

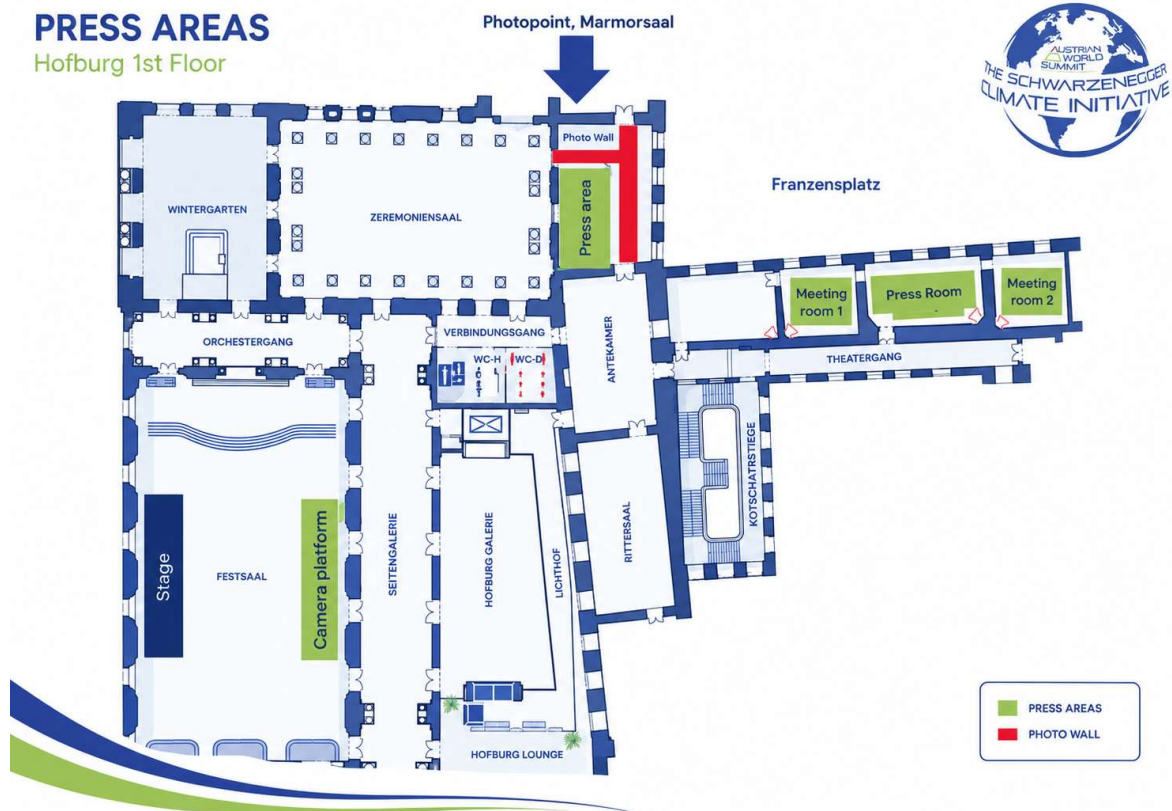


Press Areas | HOFBURG WIEN 1st Floor

Press Room: Located on the first floor, featuring workstations, a live broadcast from the main Festsaal, and two rooms reserved for interviews.

Photos & Interviews before the VIP Breakfast: Starting around 08:30 AM in the Marmorsaal, media will have the opportunity to capture photos and conduct interviews with prominent guests along the red carpet on their way to the VIP breakfast in the Zeremoniensaal.

Camera & Audio Recording: A camera platform with ample press mults/splits for audio and video feeds is located at the back of the conference hall. Photographers and camera crews are politely requested to remain within the designated press area to avoid disrupting the live broadcast.



LIVESTREAM & LOGISTICS

Please ensure you arrive at the conference hall on time. Due to the live broadcast constraints, the AWS will begin promptly at 09:30 AM.

Live Streaming: The event will be streamed live on Arnold Schwarzenegger's YouTube page, the Instagram account of the Schwarzenegger Climate Initiative, and on ORF ON.

Press Material: Photos: ©Schwarzenegger Climate Initiative. Information and image materials from the AUSTRIAN WORLD SUMMIT are available for free download at: www.austrianworldsummit.com

Videos: YouTube Channel of the Schwarzenegger Climate Initiative.

Complimentary Wi-Fi:

Network (User): AWS

Password: climateaction

Social Media:

- Instagram: www.instagram.com/schwarzeneggerclimateaction
- Facebook: <http://www.facebook.com/SchwarzeneggerClimate>
- Twitter/X: @ArnoldSCI #ClimateAction #AWS26
- TikTok: @schwarzeneggerclimate

PRESS RELEASE

10 YEARS OF AUSTRIAN WORLD SUMMIT: WE ARE UNSTOPPABLE

Vienna, June 16, 2026 – Today, Vienna once again becomes the international hub for climate and environmental protection, innovation, and concrete solutions. Hosting at the invitation of Arnold Schwarzenegger, the tenth edition of the **AUSTRIAN WORLD SUMMIT** brings together international decision-makers, experts, entrepreneurs, activists, artists, young individuals, and media representatives from across the globe at the Vienna Hofburg.

Under the banner "**WE ARE UNSTOPPABLE**" this anniversary edition marks a decade of climate action, collaboration, and tangible results. What began in 2017 as an international conference has transformed over the years into a global movement for climate and environmental advocacy. Today, alongside the core Summit, this far-reaching network includes the **AWS Solutions Hub** in Lower Austria, international campaigns such as **Pump for the Planet**, educational and community projects, and an expanding network of partners and supporters worldwide.

Featuring high-profile guests from politics, business, science, culture, and civil society, the Summit continues to serve as a unique platform for diverse perspectives and constructive dialogue. This year's anniversary edition features **Arnold Schwarzenegger; Federal President Alexander Van der Bellen; Kamala Harris**, the 49th Vice President of the United States; **Minnesota Governor Tim Walz; EU Commissioner Dan Jørgensen; Federal Chancellor Christian Stocker; Environment Minister Norbert Totschnig; Richard Gere; Heather Mills; Maya Leinenbach**; alongside many other international dignitaries.

Monika Langthaler, Director of the Schwarzenegger Climate Initiative and Organizer of the AUSTRIAN WORLD SUMMIT

"For ten years, the AUSTRIAN WORLD SUMMIT has demonstrated that climate action cannot stop at words. We bring together individuals who accept responsibility, engineer solutions, and motivate others to take action. Especially in challenging times, it is vital to show that we remain undeterred. When we act collectively, we are unstoppable."

Arnold Schwarzenegger, Founder of the AUSTRIAN WORLD SUMMIT

"We launched the AUSTRIAN WORLD SUMMIT ten years ago because we wanted to stop just talking about problems. We wanted to bring together the people who possess the solutions and are ready to roll up their sleeves. That remains our core focus today: climate action is not a matter of left or right politics; it is a question of our collective future. No one needs to be perfect, but everyone can do something. And when we act together, we truly are UNSTOPPABLE."

A defining highlight of this year's program is a **Fireside Chat featuring Arnold Schwarzenegger and Kamala Harris**. More than ten years after the historic Paris Climate Agreement, the discussion centers on how nations, regions, and international partners can continue driving tangible progress against pollution and the climate crisis despite global instability, geopolitical shifts, and economic headwinds. In the panel that follows, **Governor Tim Walz and EU Commissioner Dan Jørgensen**, among others, delve into the

opportunities, barriers, and successful strategies deployed across regional, national, and international tiers.

Coinciding with the event, the publication of the **Climate Action Magazine**, printed in both English and German—showcases the ongoing work of the Schwarzenegger Climate Initiative, highlighting operational climate protection projects and the innovators spearheading these solutions. It visually captures how ideas, strategic partnerships, and dedicated commitment translate into real-world transformation.

The vital role of youth is spotlighted once again during this landmark edition. In the afternoon, approximately 500 students from across Austria will participate in the Summit, bringing their unique viewpoints and sending a resonant signal that climate and environmental stewardship is inherently a multi-generational responsibility.

Complementing this focus, the **Next Generation Youth Magazine** is debuting alongside the Summit, giving dedicated space to youth perspectives, pioneering ideas, and viable pathways for action. It highlights how the younger generation conceptualizes, debates, and incorporates climate action into their daily routines—ranging from education and social media campaigns to direct community projects.

Beyond the main stage panels and discussions, the AUSTRIAN WORLD SUMMIT remains an incubator for real-world application. Through the dedicated Expo, various enterprises, organizations, and initiatives are presenting breakthrough technologies, sustainable products, and practical frameworks aimed at building a clean, vibrant future. The message of the Summit remains explicit: the solutions already exist; the urgent imperative is to deploy them faster, wider, and more courageously.

Among the featured innovations is **Koolboks**, an advanced refrigeration system designed to provide reliable cooling and food security particularly in regions with unstable power infrastructure, and **Incador Jewellery**, which highlights the seamless integration of high design, craftsmanship, and responsible resource utilization.

The digital ecosystem accompanying the Summit has also expanded significantly this year. Attendees can utilize the newly enhanced **digital Conference Guide** of the AUSTRIAN WORLD SUMMIT. Accessible right from their smartphones, the guide provides an interactive program overview, speaker biographies, Expo details, venue maps, livestream access, and real-time updates—making the anniversary edition highly navigable and digitally seamless.

With the introduction of the Creators Circle, the AUSTRIAN WORLD SUMMIT places a distinct emphasis on modern digital communication. An on-site team of more than ten content creators is capturing key themes, interviews, and breakthrough solutions, amplifying the core message **"WE ARE UNSTOPPABLE"** across global digital networks. Further illustrating that climate action can engage audiences dynamically and inject humor into everyday life is the **Pump for the Planet** campaign. Following seven weeks of highly coordinated climate actions, this initiative enters its next phase at the Summit with a fresh line of merchandise designed to spread awareness playfully. Items include the **"You Can Call Me Schnitzel" t-shirt**, custom **hoodies**, **"I'll be bag" tote bags**, and authentic **PUMPKin Oil**, proving with a wink that climate awareness can easily blend into a positive, modern lifestyle movement.

With the formal launch of the **AWS 26 Creators Circle**, the AUSTRIAN WORLD SUMMIT introduces its inaugural dedicated creator program. Twelve selected content creators from the realms of digital media, diplomacy, science, entrepreneurship, culture, and lifestyle have been granted exclusive access to the Summit to translate the day's narratives, solutions, and high-level debates directly to their respective communities.

The Creator Circle acts as a powerful amplifier to traditional media coverage, reflecting the shifting paradigms of climate communication: translating complex, scientific, and geopolitical issues into accessible, engaging narratives for entirely new audiences through authentic storytelling.

AWS 26 CREATORS CIRCLE

With the launch of the AWS 26 Creator Circle, the AUSTRIAN WORLD SUMMIT is introducing its first-ever creator program. Twelve carefully selected content creators from the fields of media, diplomacy, science, entrepreneurship, culture, and lifestyle will receive exclusive access to the Summit and help bring its stories, solutions, and conversations to new audiences.

The Creator Circle complements the work of traditional media and reflects the changing landscape of climate communication: making complex issues more accessible, relatable, and engaging through authentic storytelling.



Karin Teigl | Instagram: @constantly_k

Karin Teigl is one of Austria's most influential content creators and a leading voice in branding and digital media. Known as Constantly K, she is also a bestselling author and sought-after keynote speaker.



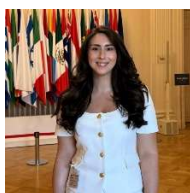
Alexander Höfler | Instagram: @alexanderhoefler_official

Alexander Höfler is a molecular biology researcher, entrepreneur, Ironman triathlete, and Mister Austria 2023. Through his platform ALExplains, he translates cutting-edge research on health, performance, and longevity for a broad audience.



Damian Slobbe | Instagram: @the.diplomaticdiary

A graduate of the Diplomatic Academy of Vienna, Damian Slobbe is co-founder of The Diplomatic Diary. Drawing on experience with the UN, OSCE, and diplomatic community, he makes international affairs accessible to younger audiences.



Ena Beganović | Instagram: @the.diplomaticdiary

Ena Beganović is co-founder of The Diplomatic Diary. Combining experience in banking and international organizations, she brings global politics and diplomacy to a new generation of readers and viewers.



Rebecca Wenzl | Instagram: @pam.becci

Rebecca Wenzl is an entrepreneur, content creator, and co-founder of the Austrian content platform Pam & Becci. Through her work, she highlights unique experiences, events, and emerging trends across Vienna and Austria.



Ines Hutter | Instagram: @ines.hutter

Ines Hutter is a Vienna-based host, producer, and content creator. With experience across podcasts, live events, and digital media, she combines storytelling, entertainment, and modern communication.



Astrid Aschenbrenner | Instagram: @weinerkind_

Astrid Aschenbrenner is founder of the slow-fashion brand Einzelstück and co-founder of Fashion Revolution Austria. As an entrepreneur, author, and speaker, she advocates for sustainable consumption and climate-conscious living.



Christl Clear | Instagram: @iamchristlclear

Christl Clear is a content creator, podcaster, author, and event moderator. Through her work, she engages audiences on topics ranging from culture and lifestyle to broader societal conversations.



Gianni Matheja | Instagram: @giannistudiert

At just 21 years old, Gianni Matheja reaches hundreds of thousands of people with his university and education-focused content. He has been described by DIE ZEIT as a “rising star of his generation.”



Marlene Berger | Instagram: @mimisglobe

Marlene “Mimi” Berger is a content creator, actress, and comedian known for her humorous takes on Austrian everyday life, culture, and dialects. Her relatable storytelling has made her one of Austria’s most recognizable digital personalities.



Magdalena Wöckinger | Instagram: @menawox

Magdalena Wöckinger is an interior design creator, entrepreneur, and author. Through DIY projects, home transformations, and upcycling content, she inspires hundreds of thousands of people to create beautiful and sustainable living spaces.

Together, the members of the AWS 26 Creator Circle reach millions of people across social media and digital platforms, helping bring climate solutions and positive action to audiences far beyond the Summit itself.