

# AUSTRIAN WORLD SUMMIT

---

THE SCHWARZENEGGER CLIMATE INITIATIVE  
20|06|2024

## PRESS INFORMATION

**Contact:**

Natascha Unger

The Schwarzenegger Climate Initiative

+43 664/8267897

[Natascha@schwarzeneggerclimate.com](mailto:Natascha@schwarzeneggerclimate.com)

[www.austrianworldsummit.com](http://www.austrianworldsummit.com)

[www.schwarzeneggerclimateinitiative.com](http://www.schwarzeneggerclimateinitiative.com)

## **AUSTRIAN WORLD SUMMIT | Hofburg Wien | June 20th, 2024**

<b>HIGHLIGHTS PRESS   Morning</b> .....	<b>3</b>
<b>HIGHLIGHTS PRESS   Afternoon</b> .....	<b>4</b>
<b>OTHER CONFERENCE PROGRAM</b> .....	<b>5</b>
<b>AUSTRIAN WORLD SUMMIT EXPO PROGRAM</b> .....	<b>7</b>
<b>LOCATION PLANS</b> .....	<b>8</b>

## HIGHLIGHTS PRESS | Morning

**From 08:00 ARRIVAL & REGISTRATION | Entrance Heldenplatz**

**08:30 VIP BREAKFAST | Zeremonienaal**

**RED CARPET PHOTOPOINT | Marmorsaal**

Arrival of the **VIP guests** 8.30 a.m for the breakfast in the Zeremonienaal (find all details on page 10)

**09:15 PHOTO-POINT | Marmorsaal**

Arnold Schwarzenegger, Alexander Van der Bellen, Ursula von der Leyen, John Podesta

**09:30 OPENING | Festsaal**

**Nadja Bernhard** and **Matt Iseman**, Presenters  
**Monika Langthaler**, Director SCI

**09:40 WELCOME NOTES**

**Alexander Van der Bellen**, Federal President

**09:50 KEYNOTE**

**Arnold Schwarzenegger**, Host

**10:00 SPEECH**

**Ursula von der Leyen**, President of the European Commission

**10:10 VIDEO MESSAGE**

António Guterres, UN Secretary-General

**10:15 SPEECH**

**John Podesta**, Senior Advisor to the US- President for International Climate Policy

**10:25 Fireside Chat**

**LET'S TALK ABOUT TOOLS FOR A HEALTHY PLANET**

**Arnold Schwarzenegger on stage with John Podesta**, Senior Advisor to the US-President for International Climate Policy

Presenter: **Hannelore Veit**

**10:40 EMPOWERING TOMORROW: OPENING OF OUR NEW ENERGY SYSTEM**

**Arnold Schwarzenegger**, Founder AUSTRIAN WORLD SUMMIT

**Michael Höllerer**, CEO Raiffeisen Niederösterreich – Wien

## HIGHLIGHTS PRESS | Afternoon

### 12:45 **PRESS-CONFERENCE | MEETINGROOM 1**

#### **The People Behind Responsible Change: E-Mobility & Energy Transition at the BMW Group Site in Steyr**

**Klaus von Moltke**, Head of Drive Machines BMW Group

**Dr. Irene Feige**, Head of Department CO2 and Recycling Management Experts BMW Group Plant Steyr

#### **Experts BMW Group Werk Steyr:**

**Tanja Hornbachner**, Energy manager Steyr plant

**Christopher Schuster**, Head of Training and Development, HR Marketing and Recruiting BMW Group Plant Steyr

**Tom Ganner**, Apprentice at BMW Group Plant Steyr

**Felix Reumann**, Head of Integration Electric Drive Unit Gen6 Assembly

*Klaus von Moltke and Irene Feige are available for media interviews. The experts will also be happy to answer questions on the individual topics.*

Registration at: [Philipp.Kaeufer@bmw.com](mailto:Philipp.Kaeufer@bmw.com)

### 14:10 **MEDIA ROUNDTABLE | MEETINGROOM 2**

#### **HOLCIM and PORR: Solutions for CO2-Reduced Construction in Cities**

**Jan Jenisch**, Chairman Holcim Ltd.

**Karl-Heinz Strauss**, CEO PORR Group

**Berthold Kren**, CEO Holcim Central Europe

### 15:40 **SIGNING EVENT "BE USEFUL" | GARDEHALLE 1, ERDGESCHOSS**

**Arnold Schwarzenegger**, Host

From 15:25 there will be a separate area at the front of the stage for the media, which is only accessible with press accreditation for the entire conference → see visual on page 11.

## OTHER CONFERENCE PROGRAM | PANELS

### **10:45**      **MONEY MAKES THE WORLD GO GREEN**

**Host: Hannelore Veit**

**Magnus Brunner**, Minister of Finance, Austria

**Gloria Walton**, CEO and President of The Solutions Project

**Justin Mundy**, Special Envoy of the Secretary General of the Commonwealth Secretariat

### **11:15**      **DRIVING CHANGE: GREAT POWER - GREAT RESPONSIBILITY**

**Host: Hannelore Veit**

**Leonore Gewessler**, Federal Minister of Climate Action, Environment, Energy, Mobility, Innovation and Technology, Austria

**Klaus von Moltke**, Head of Drive Machines BMW Group

**Omoyemi Akerele**, Founder Lagos Fashion Week and Style House Files

**Anders Levermann**, Professor of Dynamics of the Climate System at Potsdam Institute for Climate Impact Research

### **11:45**      **MAKE IT EASY**

**Host: Nadja Bernhard**

**Jürgen Czernohorszky**, Executive City Councilor for Climate, City of Vienna

**Jan Jenisch**, Chairman of Holcim

**Xenia zu Hohenlohe**, Chief Engagement & Strategy Officer at Sustainable Markets Initiative

**Louie Psihoyos**, Photographer and Documentary Film Director (Oscar winning "The Cove")

### **12:15**      **THE ART OF CREATING IMPACT**

**Host: Nadja Bernhard**

**Klemens Hallmann**, CEO Hallmann Holding and Producer

**Sebastian Ströbel**, Actor

### **12:30-14:00**      **LUNCH & NETWORKING**

**14:00**      **MUSIC ACT - The BossHoss**

**14:15**      **JOIN US ON OUR CLIMATE MISSION**

Moderators: **Matt Iseman** and **Barbara Meier**

**Andy Schleck**, Winner Tour de France 2010 and Investor nZero

**Cosima Richardson**, Founder and CEO Kynd Hair

**Basima Abdulrahman**, Founder and CEO KESK

**Charlot Magayi**, Founder and CEO Mukuro Stoves

**Nidhi Pant**, Co- Founder, S4S Technologies

**Nalleli Cobo**, Environmental Justice Advocate

**Anna Greil**, Founder and CEO uptraded

**Anna-Liisa Palatu**, CEO Woola

**Pete Ceglinski**, CEO The Seabin Project

**15:30**      **CALL TO ACTION**

**Arnold Schwarzenegger**, Founder Austrian World Summit

**Monika Langthaler**, Director Schwarzenegger Climate Initiative

**15:40**      **SIGNING EVENT "BE USEFUL" | GARDEHALLE 1,  
ERDGESCHOSS**

**Arnold Schwarzenegger**, Host

## AUSTRIAN WORLD SUMMIT EXPO PROGRAM

**09:00 - 17:00 Uhr** Stage program

**Moderator: Florian Madlberger**

You can find the entire Expo program on the screens on site and online at:

<https://www.austrianworldsummit.com/aws-solutions-expo/>



Please note that the stage program at the Expo will be in **German**.

### Exhibition area

The trade fair is freely accessible to media representatives without accreditation between 8:30 am and 5:00 pm. You will find the plan and the list of stands on the next page.

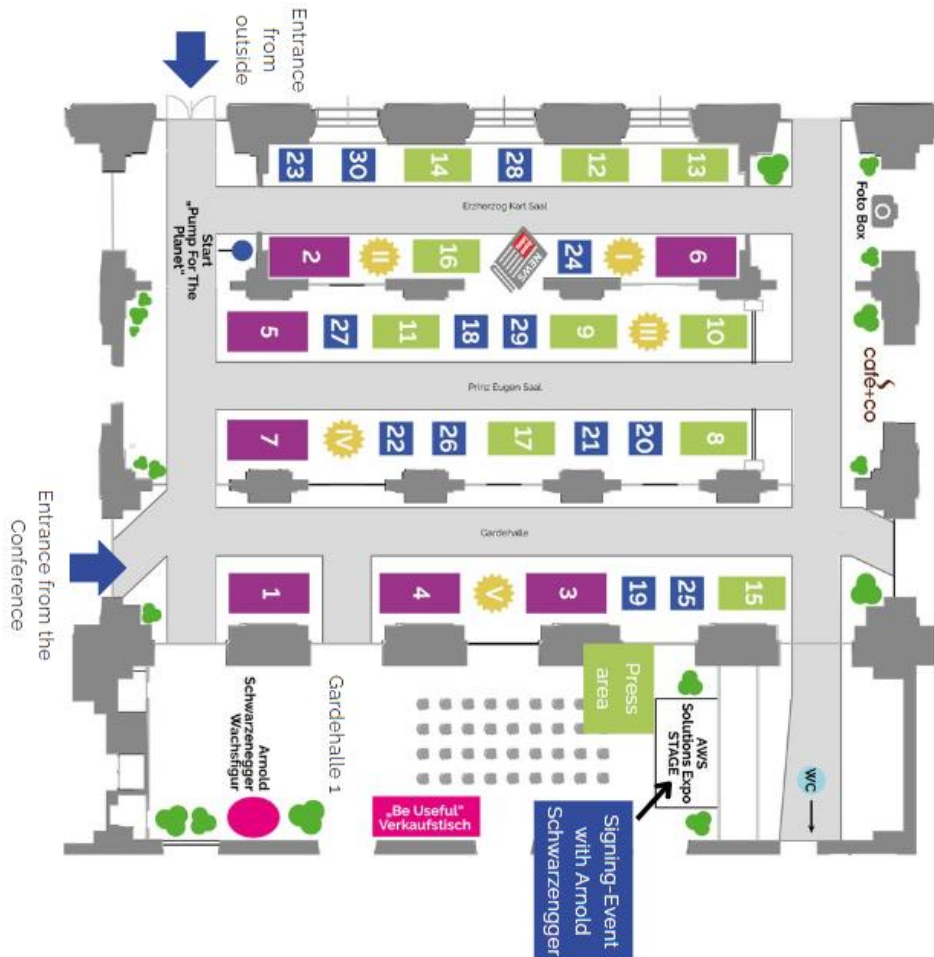
### Signing event

The press area during the signing event is open to the press from 15:25. It is only accessible to media with a press badge (conference accreditation).

Arrival of Arnold Schwarzenegger is approx. at 15:40

## LOCATION PLANS

### PRESSE AREA EXPO | Gardehalle 1, Erdgeschoß



1 BMW	18 Bildungsministerium	8 Arnold Schwarzenegger Institutionen
2 Green Tech Valley Cluster	19 Biologon	9 Austria Wirtschaftsservice
3 Halbmann Holding	20 Brainbrows	10 Bloch 3
4 Holcim	21 ERU	11 Bundesfinanzministerium
5 Ratteisen Capital Management	22 Freundeskreis	12 Energiewende Linz
6 Siemens Mobility	23 Gabarage	13 Klima- und Energiefonds
7 Veganz - MILK	24 Hilfswerk	14 Meine Blumenwiese
	25 Horizont 3000	15 Land Niederösterreich
	26 IASA	16 Stadt Wien
	27 Jane Goodall Institute	17 WKÖ
	28 JugendEineWelt	
	29 Stiftung Felix Neureuther	
	30 Taste Like	
Networking Islands		
I Driving Change		
II Make it Easy		
III Green Business		
IV You are what you eat		
V Living in Sustainable Cities		



## HOFBURG | Outside

Entrances, Heldenplatz, 1010 Wien, Österreich



## PRESS AREAS | HOFBURG VIENNA FIRST FLOOR

### Press Room

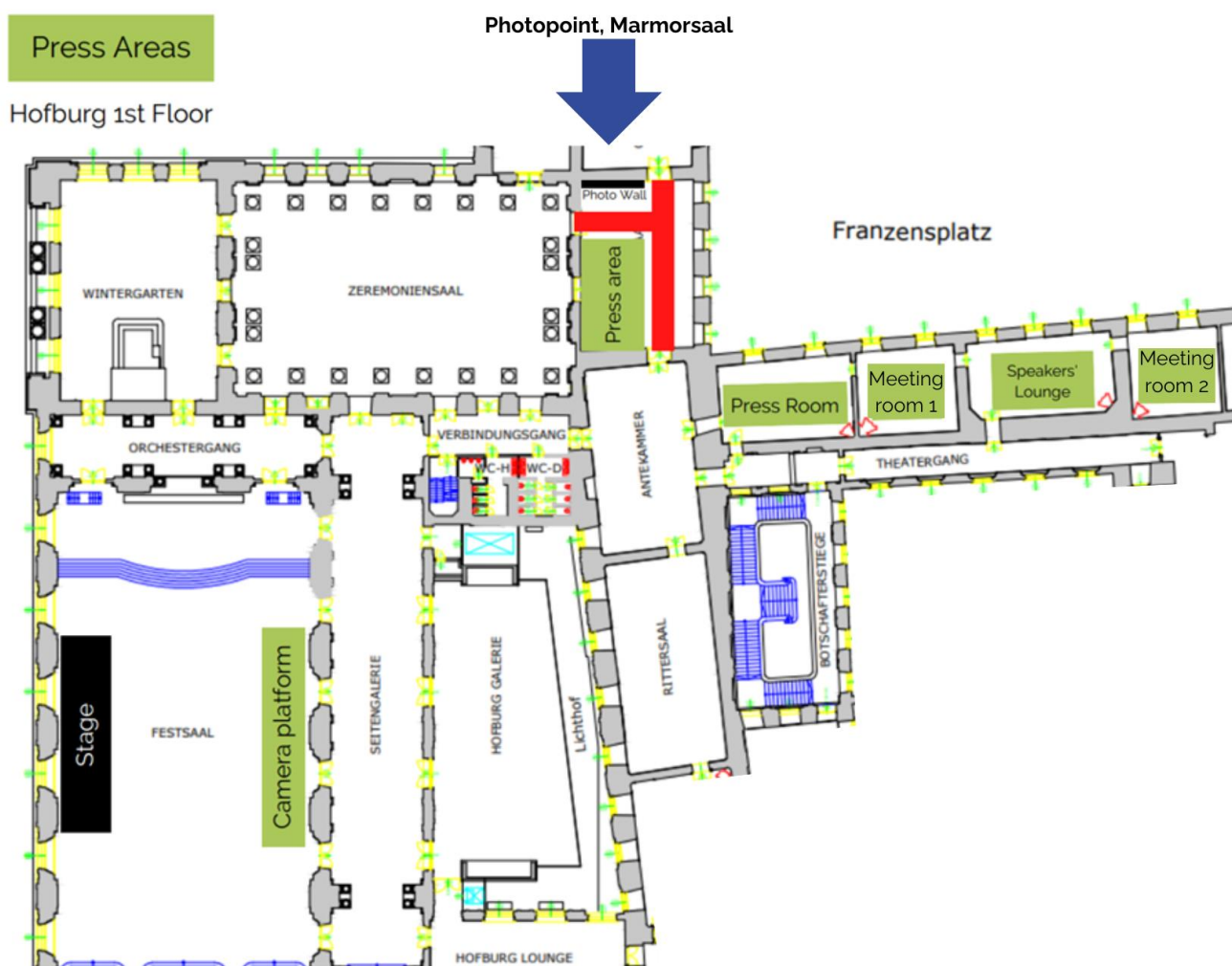
On the first floor there is a press room with workstations and live broadcast from the Festsaal, as well as two rooms available for interviews.

### Photos & Interviews Before the VIP Breakfast

Before the VIP breakfast in the Zeremoniensaal, there will be an opportunity to take photos and conduct interviews of our celebrity guests on the red carpet as they make their way to the breakfast, starting at approximately 8.30 a.m. in the Marmorsaal.

### Camera & Sound Recordings

In the back of the Festsaal there is a camera podium with sufficient press patch boxes for camera and sound recordings. We kindly ask that photographers and cameramen remain in the press area so as not to disturb the live broadcast.



## LIVESTREAM

Please make sure you arrive at the conference hall (Festsaal) on time. Due to the live broadcast, the AWS will start promptly at **09.30 am (CET)**.

You can also join the online livestream via our website:

<https://austrianworldsummit2024.b2match.io>

## PHOTOS AND VIDEOS

### **PHOTOS: ©Schwarzenegger Climate Initiative**

Photographs from the AUSTRIAN WORLD SUMMIT to download free at:

[www.austrianworldsummit.com](http://www.austrianworldsummit.com)

### **VIDEOS**

[https://www.youtube.com/channel/UCWc6okgfSEPEkQNuGiZ\\_Vog/videos](https://www.youtube.com/channel/UCWc6okgfSEPEkQNuGiZ_Vog/videos)

## FREE WIFI

User: AWS

Password: climateaction

## SOCIAL MEDIA

Facebook     [www.facebook.com/SchwarzeneggerClimateInitiative](https://www.facebook.com/SchwarzeneggerClimateInitiative)

Twitter        @ArnoldSCI #ClimateAction #AWS24

Instagram     [www.instagram.com/schwarzeneggerclimateaction](https://www.instagram.com/schwarzeneggerclimateaction)

TikTok         @schwarzeneggerclimate

## NOTES



Es wird angestrebt, die Veranstaltung nach den Kriterien des Österreichischen Umweltzeichens für Green Events auszurichten.